

# FLORIDA CREW ALUMNI ASSOCIATION

STAY IN THE LOOP WITH ALL THINGS FLORIDA CREW



MARCH 2021



## HELLO FLORIDA CREW ALUMNI!

We are excited to be back with another installment of our newsletter! We've been busy the last couple of months, working closely with our various committees, to create a memorable & positive experience for our members.

We are most excited to announce & kick off our first major fundraiser, Bark Madness, as well as our first event, the FCAA Virtual Regatta. We're look forward to connecting with you all, even if for now it's virtually. Keep reading to learn more about everything we've been up to, meet our committees, read an alumni spotlight, & more!

Stay up-to-date with the latest by visiting our [website](#) & following us on our socials, which are linked below.

Until the next one!

[Contact Us](#)



## FCAA FUNDRAISERS & EVENTS

### BARK MADNESS

Thank you to everyone who has participated so far in Bark Madness, & congratulations to the winners who have made it to the Elite Eight! Make sure to cast your ballots in the next couple rounds to help us crown the ultimate Florida Crew Alumni pet! You can cast your votes on our [Google Form!](#)

Everyone has unlimited voting, with the initial vote being free. Additional votes are a \$1 per pet [donation](#) to the FCAA. Please, send your donation confirmation, with the pet you're casting your votes for, to [info@floridacrewalumni.com](mailto:info@floridacrewalumni.com).

Round 2 will close on March 7 at 12 PM EST. Round 3 will feature our Final Four dogs & introduce our Final Four cats. Stay up to date with everything via email & on our socials!

### FCAA VIRTUAL REGATTA

The Virtual Regatta is taking place April 9th-11th, 2021. Race participation is open to everyone, Association members & nonmembers! Each boat will consist of four people & everyone must make a one time or recurring donation of their choice in order to participate. Sign up [here!](#)

#### The Events:

- Men's & Women's 2K erg
- Mixed 2K erg
- Men's & Women's 3K run
- Mixed 3K run
- Relay 2K erg- Not Prize Eligible

# MEET THE COMMITTEES



## COMMUNICATIONS COMMITTEE

### MEMBERS

(ROW ONE)

-ANDREA DAUTANT, 2016-2020

-ABBY BRITTON, 2016-2020

(ROW TWO)

-JOE LENNON, 2014-2018

-STEPHANIE SCHWARZ, 2009-2012

### GOALS:

-WORK IN CONJUNCTURE WITH THE ALUMNI ENGAGEMENT COMMITTEE TO SPREAD THE WORD ON EVENTS, UPDATES, RACE RESULTS, ETC.

-PROVIDE CONSISTENT CONTENT VIA SOCIAL MEDIA & EMAIL TO KEEP ALUMNI ENGAGED

-ACT AS THE WEB THAT HELPS KEEP PHYSICALLY DISTANCED ALUMNI CONNECTED



## ALUMNI ENGAGEMENT COMMITTEE

### MEMBERS

(ROW ONE)

-JOEY BRIGGS, 2013-2017

-SAM RUBIN, 2015-2019

-BRITNNY OSTERMANN, 2012-2016

(ROW TWO)

-MEGAN LABRECQUE, 2017-2020

-SEB SLAGLE, 2015-2019

-ERIN STEPCHUCK, 2016-2020

### GOALS:

-DEVELOP ALUMNI COMMUNITY INTERACTION

-COORDINATE ALUMNI RACING & SPECIAL EVENTS

-INCREASE ALUMNI PRECENCE & SUPPORT AT TEAM EVENTS & REGATTAS



## FUNDRAISING COMMITTEE

### MEMBERS

(ROW ONE)

-CHRISTINA CASLER, 2010-2014

-ANDY MULLINS, 2009-2013

(ROW TWO)

-ISABELLE MCCULLOUGH, 2010-2013

-LAUREN DAY, 2012-2014

### GOALS:

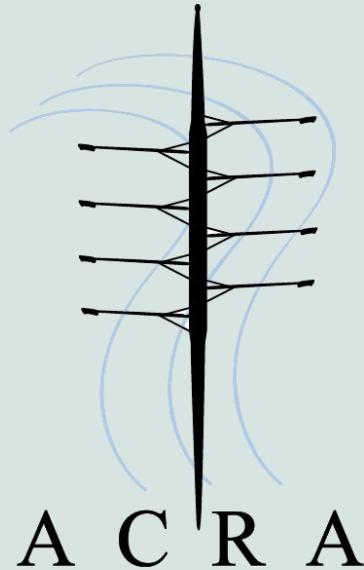
-ADVISE THE ALUMNI ENGAGEMENT & COMMUNICATIONS COMMITTEES ON TRANSLATING ACTIVITY INTO DONATIONS THAT WILL SUPPORT FLORIDA CLUB ROWING

-MAXIMIZE DONATIONS TO SUPPORT THE FCAA & FLORIDA CLUB ROWING

-DEVELOP FINANCIAL RESOURCES OUTSIDE OF EVENTS TO CREATE MORE DONATION STREAMS

## THE TEAM

This year, ACRA is going virtual! ACRA 2021 is putting on an Indoor Rowing Championship, taking place on March 27th. To prepare, a couple of small groups of varsity team members have been going to the boathouse to train for the event. We're wishing them the best of luck & will be keeping everyone updated on results via our social channels!



### JOB OPPORTUNITIES IN THE ALUMNI NETWORK

Does your company have job openings or internship opportunities? Send them to [info@floridacrewalumni.com](mailto:info@floridacrewalumni.com)

For the full job listing, including qualifications, please click [here!](#)

**The Company:** MineralTree is a financial technology startup located in Cambridge, MA. MineralTree's mission is to revolutionize the AP Automation industry as well as B2B payments. Voted as one of the top companies to work for by Built in Boston in 2020 & 2021, MineralTree is able to balance rapid growth while maintaining a startup atmosphere. Benefits include unlimited PTO, casual office environment, and easy remote work collaboration.

**The Role:** The Payment Operations Associate is an entry level position on the Payments team. The main responsibilities will include:

- Research and resolve payment issues across multiple methods of payment
- Investigate and record root causes of payment issues to improve our operations
- Manage the administrative aspects of customer on-boarding for ACH and virtual card with MineralTree's payment partners

Critically evaluate the business processes related to the role, and suggest improvements

Working at a startup means that you have the ability to chart your own course & potentially create/define your own role & responsibilities!

Contact **Joe Lennon**, a 2018 alumni, at [joseph.lennon@mineraltree.com](mailto:joseph.lennon@mineraltree.com) or 850-572-0427.

## ALUMNI SPOTLIGHT

The Alumni Spotlight is a new section of the Florida Crew Alumni Association Newsletter meant to feature some of the amazing individuals who have truly paved the way for the team & for future rowing Gators. We hope that their stories will inspire you & remind you what a remarkable community has been created from our shared experience at Florida Club Rowing. If you'd like to be featured, or want to nominate someone to be featured, email [info@floridacrewalumni.com](mailto:info@floridacrewalumni.com).



This month, meet Kaylin Ingram! Kaylin was a member of the Florida Club Rowing team from 2015-2019, as a rower for the women's team & a coxswain for the men's novice team. Since graduating, Kaylin has been working full time at her family's law firm, Ingram Injury Law, while simultaneously being a freelance graphic designer. Her company is Kay Coastal Designs.

As an alumni, Kaylin was inspired to create custom Florida Crew facemasks in order to help raise money for the team during the COVID-19 pandemic. You can still go online to her website, [www.kaycoastaldesigns.com](http://www.kaycoastaldesigns.com), & order your very own mask.

Thank you Kaylin for being a dedicated and passionate member of our Florida Crew family! If you haven't had the pleasure of knowing her & being her teammate, get to know her now in her own words below!

### **Favorite crew memory?**

My favorite crew memory was my Novice SIRA race, for sure! Our two seat's oar came out of the oarlock during the start & instead of calling equipment failure, the race administrators were pointing & laughing at our boat! Tippin had told us not to go above a 32 the whole race but we were in dead last place & basically sprinted the whole thing. We ended up winning!! Shoutout to all the 2015 novice women BEAST BOAT!



### **How did you come up with the idea to start your graphic design company?**

I had been doing design work for local friends & businesses for a while. Instead of doing work for the occasional Starbucks drink or cash payments, I wanted to form an LLC & start everything right so I could pay taxes & track my payments. Then it literally just took off through word-of-mouth & I decided to start my social media accounts & website. It all became very real! Now, Kay Coastal is my passion job!!



### **Have you always wanted to start a business?**

I think I've always had an entrepreneurial bone somewhere in my body. But, they've always been little spurts or visions and ideas that come and go. When it came to Kay Coastal, it was just something that kept coming back to me. Sometimes you have to act on those thoughts & visions when you have them or you will lose them! I wanted to see Kay Coastal work in real life, not just in my head.

### **How did COVID impact your business?**

I got my LLC in February of 2020 & then the COVID shutdowns officially started in March of 2020. While a lot of print projects, such as invites, events, etc., were put on hold, digital design projects took off! Everyone needed an online presence in order to still function during the shutdowns & everyone who had been putting branding on hold, finally had time to spend on their business's look & feel. My dad always ingrained in me that, "in adversity comes opportunity"... This time, the opportunity was in digital graphic design, and I had to shoot the gap in order to make it work!

### **What do you hope to accomplish within the next five years of operating your company?**

In 5 years, I hope Kay Coastal will explode! I want to have a storefront & an office where I can meet with clients. I want my client base to grow & grow & grow. I want to have employees who love design & I want to do big projects in the town. Currently, I am addicted to these mural projects. I just did my first public mural in Dunedin, FL & I can't get enough. I would love to get more projects like that! Time to start manifesting these dreams!

But at the end of the day, all you can do is live today. I am so grateful for today! Right NOW.



### **What inspired you to make the Florida Crew face masks?**

I was actually inspired to do the FL Crew Facemasks when I saw the FCAA go live! At that point it really hit me, that there just wasn't the same amount of money coming into the program than in years past. All of race fees were cancelled because there aren't any races & the program still has to pay coaches, boathouse fees, etc.! I was trying to think of what little old me could do to help (& then I remembered that I'm a badass & we all are!), & I decided to use design to try & raise some money for the program.



### **What was your main goal in designing the FL crew face masks?**

The main goal was to make money for the team. Crew brought me so many best friends & memories, it was actually the very LEAST I could do. You can still go online and order them! I'd love to do a reorder!

### **How much money did you raise for the team?**

I raised \$100 in mask proceeds for the team. \$7 from each mask went to the team. That is ALL proceeds after production. Order yours TODAY to support the Florida Club Rowing team!



### **What advice would you give freshman year Kaylin about her college rowing experience?**

I think my advice to freshman year Kaylin would be to **live in the now**, for every second of it. Whether it's on the water, at a volunteer function, or on race day, Be **THERE** & Be **PRESENT**. You only get one go-around in this big crazy life & it's gone in a flash! So enjoy every moment & then move on to your next moment in life. Be present in the **now** always. I think I would also give CURRENT Kaylin this advice; sometimes she forgets, but she's still a badass!